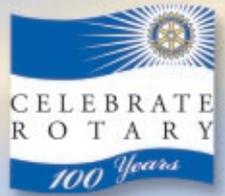




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總監月報

Governor's Monthly Bulletin

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國際扶輪3450地區
(香港/澳門/蒙古國)
ROTARY INTERNATIONAL
District 3450
(Hong Kong, Macao
& Mongolia)

CELEBRATE ROTARY 100 YEARS 慶祝扶輪百週年 CELEBRATE ROTARY 100 YEARS 慶祝扶輪百週年

Governor's Message



All too often, we hear complaints that Rotary is losing its attraction to our members. Some attribute this to the high cost of the meals we have in our meetings.

Others blame this on our resource constraints, both in terms of finance and manpower, which stop us from doing major community projects with significant impact on our society. It seems that we have lost sight of a very important characteristic of Rotary that distinguishes us from the other service organizations - our classification system and our requirement to maintain high ethical standards in our professions and businesses.

Accordingly, this is the time that we should pay some more attention to our vocational services and leverage on the big variety of professional and business expertise in our clubs to do more valued services to our fellow members, students and people in the community through enhancing their vocational skills.

These are many ways in which this can be done. Rotary Club of Kingspark chooses to pick a secondary school each year, and have 12 to 15 of their members, each holding a discussion on his/her particular profession with a small group of 20 to 30 students. Rotary Club of Hong Kong supports the Network of Virtual Enterprises and

supplies business mentors to the students to help them run a virtual business of their particular businesses on the internet. Rotary Club of Kowloon West organized an investment forum for the public where their members from the financial industry spoke on the investment climate, investment strategies and how to do mergers and acquisitions. I strongly urge all the other clubs to follow suit and make the best use of the relevant profession expertise of their members to do similar seminars on important community needs.

Of course, we can also use our professional skills to do other services such as to serve as volunteers overseas. It seems, again, that this aspect of service is more widely done by Rotarians overseas than ourselves. For example, under Rotaplast, a team of 50 American Rotarian doctors, nurses and non-medical professionals travel from the USA to China every year to perform "lip and palate repair" operations for the poor who cannot afford such operations. Another team of 30 medical and non-medical Rotarians from Taiwan also travel to Mongolia every year to provide medical consultations. Strange enough, as far as I gather, there are not many such missions being organized for our District. May be we have helped these poor sufferers through other, for example, financial means, but please remember that it will be even better if we can render the service with our own two hands.

The second leg of vocational service is the maintenance of high ethical standards. In this respect, I would like to compliment Rotary Club of Hong Kong South for their hard work in organizing the very successful talk by Mr. Anthony Neoh on "Maintaining high professional ethics at work places." The success

of this talk shows that such talks can be interesting and appealing to Rotarians as well as Non-Rotarians.

To help us promote professional excellence, this year the RI has established the Rotary Centennial Service Award for Professional Excellence for us to recognize non-Rotarian community leaders for their exceptional professional achievement consistent with the ideals of Rotary - those who have demonstrated high ethical standards, achieved professional distinction and trained or mentored others in their field. On the basis that professional excellence is so dear in the hearts of us Rotarians and in view of the tremendous publicity that this award can give us, I would urge that all of our clubs work hard to nominate suitable high profile candidates for this award. Moreover, we have always talked about creating a better image of Rotary in our society, and so let us make use of the excellent opportunity arisen from this very meaningful award to generate a significant impact to, and thus raise our profile is, our society.

So much on vocational service, I would now like to recognize the 40 or 20 Rotarian and non-Rotarian runners in the Gobi Desert who, not only raised HK\$1.7 million for our Polio Plus programmes, but also raised the profile of our District in the RI, with extensive coverage of the event twice in the Rotary Newsbasket of the RI web-site. My fellow Rotarians, this is hard work that will never be forgotten. You have made this event so popular that whenever I am in Beijing or in Mongolia, I am always asked when a similar run will be held in the next Rotary year. Great.

Alexander Mak,
District Governor.



Peter Wan
尹錦滔

DGE Message 候任總監寄語

On 21 October 2004, over 150 Rotarians gathered at the Ritz-Carlton Hotel attending the Vocational Service Seminar hosted by the Rotary Club of Hong Kong South. The key note speaker was Anthony Neoh, SC, JP and the topic of his speech was High Ethical Standards at Work Places. The number of participants in the meeting was one of the highest recently indicating that Rotary luncheon meetings still have attraction when we have got good speaker and interesting topic. The participants did not necessarily learn something new from the seminar but have been reminded one of the objectives of Rotary - high ethical standards in business and professions. This is certainly useful in maintaining the profile of Rotary in our community and among our Rotarians. More meetings of this nature should be encouraged.

Several training events took place in November, all related to The Rotary Foundation ("TRF"). PP Kenneth Chow gave a general talk on TRF at the Rotary Club of Tsuen Wan on 8 November. A District Rotary Foundation Meeting was held in Macao on 23 November and two Rotary Foundation Workshops held at RIC on 13 November and 27 November, conducted in Cantonese and English respectively. These training, run in different forms and with different structure of contents, are designed to meet the needs of our Rotarians with varying degree of knowledge and understanding about TRF. Feedbacks from the participants have been positive and encouraging. Rotarians from Rotary Club of Tsuen Wan voluntarily made contributions to TRF on the spot after hearing PP Kenneth's talk. Participants of the Macao TRF Meeting, particularly the new and

potential members, have found themselves knowing more about TRF and the programs it runs. Furthermore, the number of application for the District Simplified Grants has increased as the TRF workshops have aroused more interest among the district. We have to thank the trainers, speakers and organizers including PDG Peter Hall, PDG Jason Yeung, PDG Anthony Hung, PDG John Wan, PP Kenneth Chow, PP Stephen Lam, PP Stella Kan and IPP Albert Wong and IPP Peter Lo, for their efforts in making these events possible.

There is no doubt that training is important to raise the level of Rotary knowledge of our Rotarians. Only after they understand the Rotary programs that our Rotarians will be able to participate and contribute. It is recognized that our Rotarians are busy people that they might not be able to find time to join all the training events. In my view, this is not in itself a justification for not giving them training. On the other hand, we may have to hold these seminars and workshops more often so that people missing the earlier ones can have a chance to make up. In order to achieve this objective, the district will have to recruit more experienced Rotarians who are willing to share their knowledge with others and join the team of District Trainers.

Recently, I have had opportunity to get to know more about the Rotaract development in our district as DG Alex has appointed me to head up a special task force overseeing three specific projects associated with Rotaractors. It occurs to me that our Rotaractors have got far greater potentials to do more and better than they are currently seen to be doing. There is also an issue of training of our Rotaractors and Rotaract Advisors in our district. Training is not just teaching and receiving. It entails also mentoring, communication, sharing and feedback. Ability to set realistic objective, effective time management and proper prioritizing are key factors for accomplishment. I hope that I will be able to contribute to the development of our Rotaractors through my participation in the task force and that all involved can take my suggestions in a positive way.

New Generations Report

Interact

July 16-19, 2004 - International Understanding Trip - 21 interactors from 14 different interact member schools visited 2 cities in Malaysia, Ipoh and Kuala Lumpur. We have visited different schools, met with the local students, interactors and Rotarians for cultural exchange, and we have also joined the local interactors/Rotarians to carry out a service project.

Aug 22, 2004 - We have had our Annual District Interact Bazaar at the Grand Central Plaza, Shatin. This Charity Bazaar is an annual function organized by the Interactors that aims at enhancing cooperation among interactors, as well as fellowship and goodwill between Rotarians, Rotaractors and Interactors. We had 20 game booths and variety show ran through the whole day. We have raised HK\$25,000 and will be donated to Sowers Action.

Sept 25 - Election day for Our 40th Joint Interact Council. Our District Interact Representative this year is Andy Lau, from the Interact Club of St. Paul's College, Sponsored by Rotary Club of HongKong.

Oct 30 - We had our 1st Joint Interact President meeting.

Please contact our District Interact Committee Chairlady, pp Louisa Fong (louisa.fong@epico.com.hk) for any interact event.



恭賀半島南扶輪社陳建強社友榮膺 2004 香港十大傑青 *We congratulate Rotarian Eugene Chan as one of the Awardees of the 2004 Ten Outstanding Young Persons Selection*

Dr. Eugene Chan is a dentist by profession and he is a general dental practitioner in private practice. Apart from being a practicing dentist, Dr. Chan is also a part-time clinical lecturer of The University of Hong Kong. He received his secondary education in St. Paul's Co-educational College and his dental training in Adelaide, Australia.

Young People

In recent years, Dr. Chan had the opportunity to work with other professionals in promoting Hong Kong Professional Services to the Mainland. Whilst most people of Hong Kong are aware of the vast opportunities available in China, they lack sufficient information and enticement to pursue this route. In view of this, Dr. Chan believes that it is vital for them, particularly **young people**, to explore and assess the potentials available. Advancement of the Hong Kong education system has educated and trained many young professionals and it is our duty to serve not only the people of Hong Kong but to contribute to our nation by working together with our Mainland counterparts to enhance our services to **international acclaimed levels**.

The "Young Professionals Exchange and Enhancement Program" aims to create opportunities for young professionals to familiarize with the latest development of the Mainland market, to develop an initial network with Mainland counterparts and most importantly, facilitate cross-disciplinary collaboration with both Mainland & Hong Kong professionals.

Dr. Chan is the coordinator of this program and is the first to **join** together **young people** from **different professions**. The most rewarding outcome of the program is that the Hong Kong young professionals can gain first-hand contact with young professionals from the Mainland and establish a **mutual understanding** of each other's perspectives for the benefits of the future.

Having worked with the young professionals, Dr. Chan values the enthusiasm and vision of young people. He feels that it would be beneficial to Hong Kong if these young talents are united together to better serve Hong Kong and the Mainland collectively. For the first time, young professionals of Hong Kong joined together to form The Hong Kong Coalition of Young Professionals. It is intended with the ongoing projects, many **young community leaders** will be nurtured and thus develop a sense of belonging and commitment to serve Hong Kong as **role models**.

Eye Project

Having served the community as a dentist for many years, Dr. Chan has recently extended his professional knowledge to assist other specialties of medicine. In collaboration with the Chinese University of Hong Kong, Dr. Chan is involved in the initial planning and instigation of the project "Osteo-Odonto-Kerato-Prosthesis (OOKP) to restore vision". This project involves the use of an artificial cornea with a dental component to restore vision. The tooth component will act as a bridge between the artificial cornea and the soft tissue of the eyeball. This is particularly crucial for those patients where the conventional corneal transplant has failed due to a hostile eye environment of the eye surface. He was the first dentist to be appointed by the Department of Ophthalmology and Visual Sciences, The Chinese University of Hong Kong as an Honorary Clinical Associate Professor. In time, this treatment modality will be promoted to Mainland to benefit more in need.

SARS

During the outbreak of SARS last year, the major professional bodies in Hong Kong set up the Atypical Pneumonia Charitable Trust raising money for the people in need and also to fund research projects for future prevention. Dr. Chan was involved in the setting up of such and is responsible for the coordination of the healthcare professionals in Hong Kong. The money raised was used to investigate, redesign and replace the drainage system of Block E, Amoy Garden.

ROTARY

Dr Chan joined the Rotary Club of Peninsula South in 1999 and has since been very active and supportive in the club's functions. Dr Chan became the Vice President in 2003-04 and during his term, he has provided many constructive ideas and directions to the club.

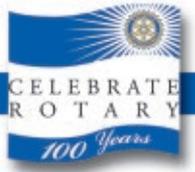


DG Official Visit Area 5 (Halloween Night) 總監公式訪問第五分域暨萬聖節之夜



DG Official Visit Beijing Provisional Club 總監公式訪問北京臨時社





DG Official Visit Area 3 總監公式訪問第三分域



DG Official Visit Area 6 總監公式訪問第六分域



Warm Welcoming The Laureus World Sports Academy



* Details please refer to Page 6

Warm Welcoming The Laureus World Sports Academy

DG Alexander Mak attended an unusual dinner party hosted by the Rotary Club of Tolo Harbour at the Country Club on 24 October 2004 in honor of Mr Edwin Moses and Madam Deng Yaping.

Rotary Club of Tolo Harbour has been well known in our district for its involvement in cultural promotion in the local community. The drama competition they organized in the past 13 years has become a key event for the local students and drama fanatics. The last competition with its theme on "Sports" and known to the public as the "Rotary O'drama" has attracted even a bigger attention. Through this project, the club has widened its networking with the top athletes in Hong Kong.

Edwin Moses, 2 time Olympic gold medalist and world record holder in 400m hurdles, and Deng Yaping, multiple Olympic gold medal winner and world champion in table tennis, made a brief visit to Hong Kong in the capacity of Chairman and Committee member of the Laureus. The purpose of their visit was to promote the global "Sport for Good Foundation". Through the connection with The Hong Kong Elite Athletes Association ("HKEAA"), Rotary had an opportunity to have an exclusive gathering with these world famous figures

In addressing the party, DGE Peter Wan representing Rotary Club of Tolo Harbour said, "There is one thing in common between Rotarians and members of the Laureus World Sports Academy and the Hong Kong Elite Athletes Association. They are elite groups of the community and they use their vocational skills and influence to contribute to the well being of the fellow members of their community."

VIPs of the evening were The Honorable Timothy Fok, member of the Legislative Council and President of Sports Federation & Olympic Committee of Hong Kong, Ms Lolly Chiu, Deputy Secretary for Home Affairs Bureau, Government of HKSAR and DG Alexander Mak. Representatives from HKEAA included Hung Chung Yam - cycling Olympian, Malina Ngai - rowing Asian Games bronze medalist, Danielle Chan - table tennis Asian Games silver medalist, Ben Cheung - Paralympic gold medalist in wheelchair fencing, etc. Other participants are guests from District 3450 and members of Rotary Club of Tolo Harbour totaling some 50 people. All present had a good time together. The Laureus, HKEAA and Rotary had all expressed interests of working closer with each others. As a result, a team of Rotarians have now enrolled to participate in the "2004 Run with Your Heart", a fund raising run organized by HKEAA in the New Year eve.

備忘錄 / *Reminder*

2005.01.08

Interact District Conference
扶少團地區會議

2005.01.15

*Rotary 100 years celebrating
Drama Festival*
扶輪百週年慶典戲劇節
Venue: Macau Cultural Centre
地點: 澳門文化中心

2005.01.16

Sports Day
地區運動日

2005.03.19-20

*2005 Rotary Centennial
District Conference*
2005年扶輪百週年地區年會
Venue: Inter Continental Hotel
地點: 洲際酒店



Membership Attendance Report August 2004

2004 年 8 月社員出席報告

Area	Rotary Club of	Membership				Aug-04 Meetings	Attendance			Aug-04		This Rotary Year Average %
		30-Jun-04	31-Jul-04	31-Aug-04	Change		Jun-04	Jul-04	Aug-04	District Rank	District Rank	
1	Guia	11	11	11	0	4	86.84%	86.84%	86.84%	4	4	86.84%
1	Hou Kuong	36	31	31	0	5	61.76%	60.58%	59.23%	30	33	59.91%
1	Macau	43	43	44	1	4	45.00%	36.00%	37.00%	52	52	36.50%
1	Macau Central	34	31	30	-1	4	52.00%	60.00%	52.00%	41	39	56.00%
1	Macau Islands	11	9	9	0	4	67.00%	72.00%	69.00%	19	19	70.50%
2	Admiralty	39	36	36	0	4	59.00%	62.00%	62.00%	23	30	62.00%
2	Happy Valley	27	27	26	-1	5	65.00%	65.00%	61.50%	26	27	63.25%
2	Hong Kong	117	118	118	0	5	41.04%	40.50%	41.30%	51	51	40.90%
2	Hong Kong Harbour	26	28	28	0	4	52.00%	69.37%	55.36%	37	29	62.37%
2	Hong Kong Northeast	51	51	51	0	4	61.00%	50.00%	49.00%	45	45	49.50%
2	Wanchai	33	31	31	0	4	75.00%	76.00%	76.00%	12	11	76.00%
3	Hong Kong Island East	40	37	37	0	4	50.91%	48.00%	47.70%	46	47	47.85%
3	Hong Kong South	36	38	38	0	4	48.00%	48.00%	52.00%	41	44	50.00%
3	Quarry Bay	11	8	8	0	4	56.00%	75.00%	75.00%	14	12	75.00%
3	Queensway	22	22	22	0	4	73.00%	48.00%	62.00%	23	41	55.00%
3	Victoria	23	22	22	0	5	61.00%	54.55%	53.64%	40	42	54.10%
4	Bayview Sunshine HK	22	22	22	0	4	69.00%	68.00%	58.00%	32	28	63.00%
4	Causeway Bay	26	26	26	0	4	66.00%	52.00%	45.00%	49	46	48.50%
4	Hong Kong Bayview	20	18	18	0	3	65.00%	74.00%	80.00%	6	9	77.00%
4	Hong Kong City North	15	15	15	0	5	61.00%	68.00%	64.00%	22	21	66.00%
4	Hong Kong North	35	35	35	0	4	70.00%	64.93%	64.93%	21	24	64.93%
4	Kingspark HK	36	36	36	0	4	43.00%	56.00%	56.00%	36	39	56.00%
4	Peninsula Sunrise	14	13	13	0	4	70.00%	77.00%	52.00%	41	26	64.50%
5	City Northwest HK	19	19	19	0	4	69.00%	75.00%	78.00%	10	10	76.50%
5	Hong Kong Island West	53	53	53	0	4	67.00%	62.00%	62.00%	23	30	62.00%
5	Hong Kong Northwest	35	35	35	0	5	89.00%	90.00%	80.00%	6	5	85.00%
5	Mid-level	17	17	17	0	4	72.00%	72.00%	76.00%	12	13	74.00%
5	The Peak	24	24	24	0	5	56.00%	55.00%	58.00%	32	38	56.50%
6	Channel Islands	23	23	23	0	3	70.00%	61.00%	59.00%	31	32	60.00%
6	Hongkong Sunrise	9	9	9	0	4	78.00%	78.00%	78.00%	10	8	78.00%
6	Kwai Chung	33	33	33	0	3	87.10%	72.60%	71.00%	16	18	71.80%
6	New Territories	38	38	38	0	5	61.00%	58.00%	60.00%	28	34	59.00%
6	Shatin	24	22	22	0	4	66.66%	61.00%	55.00%	38	35	58.00%
6	Tai Po	25	25	25	0	5	70.00%	60.87%	53.91%	39	37	57.39%
6	Tolo Harbour	30	30	27	-3	5	55.75%	75.90%	69.93%	18	15	72.92%
6	Tsuen Wan	27	27	27	0	5	72.22%	62.96%	66.67%	20	25	64.82%
7	Kowloon	61	61	61	0	4	61.00%	26.00%	26.00%	55	55	26.00%
7	Kowloon Golden Mile	54	54	54	0	4	58.00%	58.00%	58.00%	32	35	58.00%
7	Kowloon North	37	32	32	0	4	55.41%	46.00%	46.00%	48	48	46.00%
7	Peninsula	25	22	22	0	5	63.48%	69.05%	61.05%	27	22	65.05%
7	Peninsula South	29	29	29	0	4	77.93%	86.00%	88.00%	3	3	87.00%
7	Tsimshatsui East	20	20	20	0	4	46.43%	78.75%	51.25%	44	23	65.00%
8	Kowloon East	45	45	45	0	5	75.00%	84.00%	92.00%	1	2	88.00%
8	Kowloon Northeast	17	17	17	0	4	74.50%	42.60%	42.60%	50	49	42.60%
8	Kowloon Northwest	17	19	20	1	4	65.00%	84.21%	60.00%	28	17	72.11%
8	Kowloon West	47	41	42	1	4	72.68%	78.05%	79.27%	9	7	78.66%
8	Kwun Tong	25	26	26	0	5	37.60%	37.00%	47.00%	47	50	42.00%
8	Beijing (Provisional) #	46	47	46	-1	5	60.20%	49.75%	57.60%	35	43	53.68%
8	Shanghai (Provisional) #	29	29	29	0	4	73.00%	73.00%	73.00%	15	14	73.00%
9	Bayanzurkh 100	0	34	34	0	4	0.00%	32.90%	32.90%	54	54	32.90%
9	Khuree	38	38	38	0	4	80.00%	80.00%	80.00%	6	6	80.00%
9	Nisiel	28	28	28	0	4	90.00%	90.00%	90.00%	2	1	90.00%
9	Tuul	43	46	47	1	4	0.00%	60.00%	85.00%	5	16	72.50%
9	Ulaanbaatar	34	34	34	0	4	35.00%	35.00%	35.00%	53	53	35.00%
9	Zuunmod	25	33	30	-3	4	0.00%	65.00%	70.00%	17	20	67.50%
Total :			1718	1713	-5		63.12%	61.85%				62.48%

italic = not yet received attendance report till November 17, 2004
italic = last month number



總監的話

我們經常聽到一些投訴說扶輪不再具有吸引力了，其中一個原因歸咎於過於高昂的例會餐費，其他則認為囿於財政和人力資源缺乏至令我們無法提供較有影響力的社會服務。這些日子，我們似乎是忘掉了殷別扶輪與一般服務團體的一個重要特性是扶輪的職業分類制度和我們要求於本行業內維繫高道德標準。因此，現在是適當時間敦促我們多加注意力於我們的職業服務和提高槓桿比率於增加扶輪社的職業分類去做更多善用職業技能，提供我們的社員，更廣泛的教育和其它社區學生和人群的服務項目。

其實我們有很多方法去實現上述的理想。例如，港京扶輪社選擇每年去挑選一家中學，派出12至15位社員，為20至30名學生進行分組專業討論。香港扶輪社支持網絡機構提供商業伙伴協助學生在互聯網上開展虛擬的業務。九龍西扶輪社則舉辦了投資論壇，由具金融專業知識的社員向公眾介紹投資環境，投資策略和如何組合投資工具等。我謹此強力敦促各扶輪社一如上述扶輪社般充份利用本社社員的專業經驗，提供類似的職業服務予社區。

當然，我們仍能利用本身的專業技能作為志願服務者為海外服務。看來，海外扶輪社員在這方面比本區社員服務更廣泛。例如，一隊為數50人的美國醫生，護士和非醫務人員每年到中國為貧困者進行兔唇整形手術。另一隊約30人的醫務和非醫務扶輪社員每年由台灣到蒙古提供義診服務。我非常奇怪本地區沒有組織類似的服務。或許，我們都選擇以其他形式，或提供金錢去協助貧困。但，請不要忘記，我們身體力行提供服務會使我們的服務更有效率我們更有滿足感。

職業服務的另一條腿是維繫高的道德標準。我要向香港南區扶輪社致意，感謝他們組織了由梁定邦先生以“在工作場所維持高度之專業道德”為專題的演講。這次成功的演講說明這類活動對扶輪社員和非扶輪社員都是非常吸引人的。

為了協助我們推廣卓越專業，國際扶輪社今年成立了扶輪百週年服務大獎，協助我們向非扶輪社的卓越專業人士頒發獎項表揚他們的突出專業成就和其與扶輪理念相符的義工服務，及的在



其專業範圍展示出高度道德標準。基於扶輪由衷對卓越專業的讚揚和藉此引起公眾巨大關注，希望各扶輪社推薦賢能接受此獎項，同時，我們常說要提高扶輪形象，這是個好機會在社會上提昇我們的影響力。

討論職業服務之餘，我希望向戈壁長跑的數十位扶輪和非扶輪人士致意，他們不單籌集到一百七十多萬港元給消滅小兒麻痺症項目，同時也在國際扶輪中提昇了我們的形象，兩次在國際扶輪雜誌和新聞網提及我們這戈壁壯舉。我親愛的扶輪社員們，我們不會忘記你們的努力，你們的努力令長跑項目得到更多人認識，而當我在北京和蒙古訪問時亦經常被問到明年是否會繼續舉辦這長跑。壯哉！

地區總監

麥貴榮